

SPORTS COMMUNICATION DR. ISAAC WOO

JAMES MADISON UNIVERSITY



COURSE WORKS

- Intro to sport Communication (3 hrs)
- Intro to public relations (3hrs)
- Sport Broadcast (3 hrs)
- Sport Writing (3 hrs)
- Practicum in Sport Communication (3 Hrs)
- Sports Public Relations (3 hrs)
- Communication, Culture and Sports (3 hrs)
- Sports Communication Elective (2~3 hrs)

Total: 23~24 hours



THINGS TO KNOW

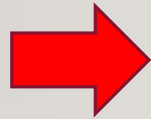
- Competitive Minor
- You can double count 2 classes for Both SCOM and Sport Communication Minor
- It takes at least 3 semesters: Need to start taking Classes In your junior year (Fall Semester)



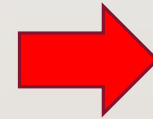
APPLICATION

SCOM
260

KIN 242



Application Form:
[http://jmu.edu/com
mstudies/forms.sht
ml](http://jmu.edu/com/mstudies/forms.shtml)



Deadline: Nov. 15

scom@jmu.edu

Acceptance: Dec. 16

NEXT STEP (AFTER BEING ADMITTED)

- KIN 243: Sport Broadcasting
- KIN 244: Sport Writing *SMAD 210 & SCOM 261 can replace
- **SCOM 365: Sports Public Relations (Fall & Summer only)**
- SCOM 318: Practicum in Sport Communication
- Electives: KIN 304, KIN 329, SCOM 342, SCOM 348, SCOM 347, SCOM 350, SCOM 370, SCOM 371
- SCOM 464: Communication, Culture, & Sports (Spring only)

DECLARE YOUR MINOR TODAY

- Declare your minor on **MyMadison**
 - Receive sport comm information
 - Can enroll in sport comm classes after being admitted
 - **You don't have to meet me to declare**